



Napoli Design District

NaDD Award - II Edition "At Green" Outdoor Design

Article 1 – Scope

The Cultural Association Interviù (www.interviu.it), in partnership with the Order of Architects of Naples, with the support of local Organizations and Institutions, announces a prize for the best realization of design objects with the aim of promoting and enhance the skills and creative energy of the city of Naples and its province and to disseminate the culture of confrontation of ideas. The **Napoli Design District Prize** is open to architects and designers who live in Naples and its province eligible to participate individually or in groups.

Article 2 - Theme Prize

The theme of the NaDD Award, second edition called "At Green" is the Outdoor Design: objects and furnishings for outdoor temporary and/or permanent intended for public spaces (streets, parks, historical gardens) and/or private spaces (beaches, terraces, gardens, balconies) that combine the traditional manufacturing industry in our area with the contemporary design and environmental and social sustainability inherent in the entire creative and production process.

Article 3 - Conditions of participation and exclusion

The Award is open to all the above persons who may participate with a maximum of n. 2 prototypes for each participant or group as long as it is specified only useful responsible for all relationships and all communication with the organization. Excludes all projects represented by render photo-refunds and any other non-photographically represents the object/objects actually realized in prototype form. Are excluded from all the members of the Jury Prize, their co-workers, relatives to the third degree and all those who have participated in any capacity in the drafting of the Notice.

Article 4 - How to participate

There is a registration fee towards the cost of €25.00 for each prototype presented that must be paid by postal account. 28488419 or bank Banco di Napoli IBAN IT 38K 01010 03490 100000011066, payable to the Order of Architects of Naples and its Province indicating how random the words "NaDD Award". The documentation (printed on paper and digital on CD/DVD) envisaged for the contribution, penalty of exclusion, is as follows:

Envelope no. 1 sealed and completely anonymous

- High Definition Photographic Images (jpg, tiff, gif, png) of the prototype of which at least one that allows you to appreciate clearly the actual size of the object.
- A brief note in Italian and in English (maximum one page) containing the description and poetic work without signature and identification of each element/of the author/s.

Envelope no. 2 sealed and completely anonymous

- Short curriculum in Italian and in English (maximum one page) with a copy of proof of identity and authorization to the processing of personal data for purposes related to the Prize and the related initiatives.
- Declaration of originality of the prototype and photographed with consent to the disclosure, exposure and publication of/and work/filed and/and.
- Receipt of payment of the fee.



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The two envelopes will be collected in a single sealed envelope containing the outside and the only words "NaDD Award II Edition" and addressed to the Order of Architects of Naples, Piazzetta Matilde Serao n. 7 Naples. The PACKET SHALL NOT BEAR THE INDICATION OF THE SENDER. Are excluded from the competition all competitors who fail to comply with the requirements of the above points.

Article 5 - Deadline

The delivery of all the projects is scheduled for 12.00 am on the day January 18, 2013 at the headquarters of the Order of Architects of Naples located in Naples, square Matilde Serao n. 7, under penalty of exclusion. The packages containing the documents required under Article 4 may be sent by mail, courier or delivered by hand. Envelopes will not be accepted, however received, and 12.00 on Friday, January 18, 2013.

Article 6 - Composition of the Jury

The Jury will consist of n. 5 or more members in the majority of design professionals and will be appointed and posted on the website dedicated to the initiative www.napolidesigndistrict.it after the deadline for submission of entries required.

Article 7 - Evaluative Criteria

The selection of works will be carried out by the Jury, anonymously and on the documentation submitted, according to the following criteria:

1. ability to rework the content and features of the culture, even traditional bell in a very contemporary subject;
2. sustainability of the production process understood as use of natural materials and/or recycling and/or expression that is rooted in the territory of local manufacturing capacity as well as application of innovative technologies and techniques aimed at saving resources;
3. ability to optimize the use of the object through the study of building components and method of assembly to facilitate their use, the use by the disabled and ipoabled, transport and placement in situ.

In each of the above criteria, the individual members of the Jury will assign a score of 1 to 10 for a maximum of 30 points for each prototype. The winning projects will be those who have scored the maximum score. There are no ex aequo; the Jury reserves the right to report with special mentions other projects over the three winners.

Article 8 - Press

The Jury will select the best items presented on the basis of the criteria identified as art. 7 giving three prizes: the first prize winner will receive a prize of €4.000, the second and third prize a refund of €500. These amounts are gross of taxes and taxation/social security.

Article 9 - Exposure final

Objects participating in the Prize will be collected in an online catalog published on the dedicated website (www.napolidesigndistrict.it). The Jury in its sole discretion will adopt a set of objects that will be exhibited in venues to be identified. The entire catalog of the works participants (selected or not by the Jury) will be submitted to the judgment of the members of business Partners initiative



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that will select the objects to be displayed in their commercial spaces. The architects and designers selected, should the need arise, they must provide independently to provide technical or special tools required for installation or exhibition of their works, for their transport to and from the sites of exposure of the same and / or activate any insurance coverage at their own expense. You faculty to protect their work in advance by the filing of the patent. The exposure of the selected objects will be opened and will remain visible 1 to 8 April 2013 during the **Naples Design Week** at the agreed location. Documentation of the exhibition will be dedicated to the site where www.napolidesignweek.it will be available all the information on the exhibition. The Organization accepts no liability for any damage to or loss of the exhibits.

Article 10 - Secretariat of the Prize

The Secretariat Prize is based at the Order of Architects of Naples and its province, located in Naples the Square Matilde Serao n. 7-80133 Naples, Tel 081.4238259 / 081.4238279 Fax 081.2512142. At this location - within office hours - to be delivered the package containing the material in the contest.

Article 11 - Return of printouts

At the closing date of the Prize, the submitted material remains in the custody of the Order of Architects of Naples, within 90 days from the date of the closing of the packages can be picked up directly by the authors or by persons with a written proxy. After this deadline, the promoters will no longer be responsible for the maintenance of the projects without incurring retaliation from the perpetrators.

Article 12 - Final Provisions

Participation in the competition implies full acceptance of the provisions of this Notice. Participants expressly authorize Interviù / Association of Architects to handle and use their personal information in accordance with the provisions of Legislative Decree 30 June 2003, n. 196 and subsequent amendments and additions. Interviù reserves the right to modify the notice, the time limits set out in this Notice of Prize, should this become necessary for organizational purposes. Head of the initiative is the President of Interviù.

Naples October 18, 2012



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NaDD Award - II Edition: "At Green"

Web: <http://www.napolidesigndistrict.it>

October 18, 2012 publication of the Notice

January 18, 2013 expiration of the Notice

March 18, 2013 announcement of the winners

April 1/8, 2013 exhibition of prototypes

Premio Napoli Design District
II Edizione "Al Verde"



Enti promotori:
Ordine degli Architetti PPC di Napoli e Provincia
Associazione Culturale Interviu
www.napolidesigndistrict.it - info@napolidesigndistrict.it



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